



BD Succeed

Your Growth Is Our Business

Your Growth Is Our Business!



CAPABILITIES



Business Development & Capture Management

- Generate, shape, and execute on client's target new business opportunities
- Generate, manage, and grow client opportunity pipeline
- Systematize client business development, capture management, and BD activity management processes
- Triage client's near-term opportunities to increase probability of win on every proposal
- Develop strategic teaming partnerships to help clients pursue and win contracts as PRIME and SUB



Strategic Business Advisory Services

- Assist clients in developing and executing their overarching business strategy
- Assist clients in developing and executing their strategic growth plan
- Assist clients with streamlining their business operations
- Introduce, develop, and broker strategic client business & investor partnerships



Proposal Management Support

- Coordinate client business development, capture, and proposal development efforts
- Systematize client's proposal writing process
- Staff proposal managers and coordinators to oversee, delegate, and execute on client's RFP writing process
- Staff Technical Writers to craft compelling narratives and statements of work that integrate seamlessly into RFP responses
- Price to win and package technical services to your target Government customers
- Help clients create proposals that win!



IT Solutions & Services Support

- Improve efficiencies within government agencies through Data Analytics and Business Intelligence solutions
- Assist clients and agencies in leveraging data to make informed decisions quickly

OUR HISTORY

We are a SBA certified Women-Owned (WOSB) founded in 2020 that recognized a need in the market for fractional business development, capture & proposal management support, and strategic business advisory services. Realizing that many small business owners possessed limited budget, bandwidth, and expertise to recruit, hire, train and manage a full-time Business Development Executive, we set out to become a revenue growth engine for our clients. Since then, we've been providing small & mid-sized government contractors and commercial companies with necessary business operations guidance, and BD Support to help them exceed their revenue and growth objectives.

WHO WE ARE

A team of experts in sales & marketing, business development, capture & proposal management, strategic business advisory, and IT services, with vast expertise across government and commercial markets. We believe in creating long-term relationships with a purpose and are always striving for the success of our clients. When you work with us you can expect a collaboration with transparency, consistency, and a winning attitude! The driving force behind BD Succeed is our passion for helping small business owners create a plan to succeed and grow their companies. The smile on a client's face after winning a strategic contract, closing a new client, or achieving an overarching goal is our greatest reward!

WHAT WE DO

We help companies win more! By leveraging our team's expertise and relationships within government and commercial industry, we increase our clients' probability of win on every proposal. We understand the government acquisition process and the commercial business sales-cycle because we've served those industries for years. We assist companies in establishing their presence in targeted government agencies, securing mission critical contract vehicles, and landing premiere customers that can be a game changer for their business!

We have a passion for helping companies succeed and are always searching for opportunities to help owners grow and scale their businesses.

WHAT WE DELIVER

Whether a company is selling into government or commercial industry, our team has the relationships and expertise to get clients in front of decision makers, shorten their sales cycles, and help build their client portfolios. We are connectors that understand businesses are only one introduction away from scaling to the next level. We offer 4 core services that can be customized to fit each client's specific needs. Business Development & Capture Management Support, Strategic Business Advisory Services, Proposal Management Support, and IT Solutions & Services Support.

Need help ramping up your Business Development, Capture & Proposal Management efforts?
Contact us to learn more about how we can make your growth our business!



Ryan C. Toni, MBA
 Founder & COO
ryan.toni@bdsucceed.com
 (703) 627-7714



Anjali A. Toni
 CEO
anjali.toni@bdsucceed.com
 (703) 627-9493



UNIQUE ENTITY ID (UEI): F5NHQQ9Z5MA5
 CAGE CODE: 9EJ79

Dun & Bradstreet D-U-N-S® number: 099826969

NAICS codes: 541611 (primary), 541519, 541613, 541618, 541690, 541990, 611430



www.bdsucceed.com



info@bdsucceed.com



703-829-9098



Washington DC Metro

[BD Succeed LLC](https://www.linkedin.com/company/bdsucceed-llc)

[BDSucceedLLC](https://www.facebook.com/BDSucceedLLC)

[@BDSucceedLLC](https://twitter.com/BDSucceedLLC)