



# Capability Statement

**BD Succeed LLC**  
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## Core Competencies

BD Succeed is a business growth and IT consulting firm delivering strategic, high-performance technology solutions. We help federal agencies, government contractors, and commercial clients enhance efficiency, drive digital transformation, ensure compliance, and grow revenue through advanced technology and expert program management.

### Capabilities:

- Business Development & Capture Management Services
- Proposal Management Support
- Strategic Business Advisory
- Fractional CTO Services
- Information Technology Solutions & Support Services
- Cybersecurity Solutions
- Digital Transformation & Cloud Solutions
- Geospatial Intelligence Solutions (GIS)
- Program and Data Management

## Differentiators

- Proven track record of helping clients win more contracts through effective business development and capture strategies
- In-depth expertise across federal and commercial markets
- Established relationships with key decision-makers in multiple sectors
- Agile, fractional model enables scalable growth without added overhead
- Strong capabilities in proposal management and technical writing
- Expertise in compliance, win themes, and price-to-win strategies
- Strategic partnerships that deliver advanced technology solutions to government agencies, supporting mission success and performance goals

## Past Performance

### Federal Contractor – Compliance-as-Code Software Developer | \$2M+ | 2020–2022

Delivered business development, capture and proposal management, operational strategy, lead generation, and marketing content support. Built a multi-million-dollar federal opportunity pipeline and secured three contracts totaling over \$2M. Client was acquired by a competitor in November 2022, driven by the growth achieved through our efforts.

### Commercial SaaS Firm – Emissions Monitoring Software | \$600K | 2022–2024

Led sales, execution, and lead generation for a startup specializing in greenhouse gas emissions monitoring. Secured a multi-million-dollar commercial pipeline and closed five new clients in oil & gas, mining, and waste management sectors, resulting in \$600K in new business.

### Federal Contractor – Data Management & IT Modernization Firm | \$1M+ | 2022–2025

Provided business development, capture and proposal management, strategic operations, lead generation, and marketing content services. Created a robust federal pipeline and secured four new contracts valued at over \$1M.

## Company Data

### Company History:

BD Succeed LLC is an SBA-certified Women-Owned Small Business (WOSB) that provides Business Development & Capture Management, Proposal Management Support, Strategic Business Advisory, Fractional CTO Services, and IT Solutions to government contractors, commercial companies, and federal agencies.

Founded in 2020 during the global pandemic, BD Succeed emerged in response to a growing demand for flexible, cost-effective business development and advisory services. Many businesses lacked the resources to hire and manage full-time BD executives, so we positioned ourselves as a strategic growth partner.

Since then, we've helped clients accelerate growth through expert guidance and support. Today, through key partnerships, we also deliver innovative IT solutions to federal customers.

**UEI: F5NHQQ9Z5MA5**  
**CAGE Code: 9EJ79**  
**DUNS: 099826969**  
**NAICS Codes: 541611 (Primary), 541618, 541690, 541990**  
**Accepts Government Credit & Purchase Cards**  
**Socioeconomic Status: SBA Certified WOSB**

